

Car Aftermarket - China - December 2020

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This report looks at the following areas:

The Chinese car aftermarket reached RMB1,345 billion in 2019, with a YOY growth of 7.5%, the first time in the past five years it has dropped to single digits. Mintel forecasts that the market will maintain steady growth in the next five years.

In this Report, Mintel explores consumers' usage of different aftermarket shops for maintenance and their motivation to do maintenance. Also, we analyse important factors for all aftermarket channels to satisfy consumers' needs.



"The growth momentum of the car aftermarket remains solid with the number of registered passenger cars predicted to exceed 220 million in 2020. Rising awareness of regular maintenance and interest in car modification are creating potential opportunities in the aftermarket as well."

– Terence Zhou, Senior Research Analyst

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