“The potentially serious consequences of cyber-attacks in an increasingly digital and connected society is exacerbated by the extreme PR damage from security breaches that gain major media coverage. For these reasons, and regulatory intervention, there has to be a continued focus on computer security at all levels, which is driving market growth.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- Update patches only work if enacted
- It is not only ransomware

As digital infrastructure becomes increasingly critical to the running of government, business, charities and public services, the value of that information becomes increasingly attractive to cyber criminals, who can be highly sophisticated and in some cases funded by miscreant nations. This is driving increasingly sophisticated computer security, with the growing incorporation of machine learning and artificial intelligence. Security hardware is becoming commoditised, but the impact on the market is being offset by the growing sophistication of software and services.

The UK is widely seen as the largest computer security market in Europe and remains in dynamic growth despite flattening overall IT spend. The continued digital development, cloud computing, increased number of connected devices and the value of data held all continue to drive market growth. However, as witnessed currently with the high profile cyber-attack on Travelex, all of the technology and predictive capabilities only function if companies maintain up-to-date patches.
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