

The State of the eCommerce Industry - US - January 2020

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This report looks at the following areas:

- Emerging Impacts of 2020: The blend of online and offline worlds
- Four elements critical to the success of ecommerce
- Driving future purchases



"The ecommerce market continues to expand thanks to new technological developments that create a seamless and convenient shopping option. As consumers blend their shopping journey between online and offline actions, even online retailers need to be present in physical stores in some way."

- **Katie Yackey, eCommerce Analyst**

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What's included

- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
- Interactive Databook
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Did you know?

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