"The ecommerce market continues to expand thanks to new technological developments that create a seamless and convenient shopping option. As consumers blend their shopping journey between online and offline actions, even online retailers need to be present in physical stores in some way."

- Katie Yackey, eCommerce Analyst

This report looks at the following areas:

- Emerging Impacts of 2020: The blend of online and offline worlds
- Four elements critical to the success of ecommerce
- Driving future purchases

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