"From older casual gamers playing simple card games on their home computers to younger gamers investing in dedicated gaming hardware, the PC gaming audience encompasses a vast array of interests."

- John Poelking, Senior Gaming Analyst

This report looks at the following areas:

- Powerful machines needed for a great gaming experience
- PC gamers improve performance with accessories
- Reputation matters to PC gamers
- PC gamers invest in a larger library of games

The market for PCs is in decline as unit sales fell from 2014-19. However, PCs remain relevant in gaming and 31% of all adults play on a computer; among gamers, the share increases to 44%.

There is significant crossover between gaming on a PC and other platforms, making it a very fluid market covering a wide variety of interests. Most PC gamers use a Windows computer, with HP and Dell leading the market on the manufacturer side. The PC gaming audience overall is split pretty evenly between desktops and laptops. However, older gamers favor desktops and younger gamers play on laptops. As laptop computing power improves, desktops will need to double down on component sales and at-home value to stay relevant (see Gaming PCs: Types, Operating Systems and Brands).
Overview

What you need to know
Definition

Executive Summary

PC gaming overview
Figure 1: PC gamer overview, November 2019

Top takeaways

Key trends

Powerful machines needed for a great gaming experience
Figure 2: PC hardware priorities, November 2019

PC gamers improve performance with accessories
Figure 3: Gaming accessories ownership and interest, November 2019

Reputation matters to PC gamers
Figure 4: Perceptions of and experience playing games from different developers, November 2019

PC gamers invest in a larger library of games
Figure 5: Playing different games at a time, all gamers vs computer gamers, November 2019

The Market – What You Need to Know

PCs falling on hard times...
...but the US gaming audience is growing

Growth in other sectors hurts PC gaming

The PC Market

Declining computer sales can hurt PC gaming
Figure 6: Total US retail unit sales and forecast of PCs (desktop and laptop computers), 2014-24
Figure 7: Total US retail unit sales and forecast of PCs (desktop and laptop computers), 2014-24

PC game sales fall sharply amidst free-to-play revolution
Figure 8: Total US computer video game sales, 2014-18

The US Gamer: Who They Are and How They Play

Who are gamers? Not just young men
Figure 9: Profile of US gamer, by key demographics, November 2019

Nearly half play on smartphones; about one third on PCs
Figure 10: Gaming devices, November 2019

Three quarters of gamers play at least a few times a week
Figure 11: Frequency of gaming and weekly hours, November 2019

Most gamers play casually
Figure 12: Reasons to play video games, November 2019
PC Gaming: desktops and laptops - US - January 2020

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Puzzle and card games get the biggest audience
Figure 13: Favorite gaming genres ranked, October 2019

Market Factors

5G and the proliferation of mobile devices
Figure 14: Mobile device ownership, May 2018 and August 209

Trade war may have an impact on gaming hardware

Key Players – What You Need to Know

PC manufacturers fighting for the average computer gamer

Working toward more versatile online gameplay

Brands fight back against market regression

Technology attempts to catch up to consumer expectations

Gaming PCs: Types, Operating Systems and Brands

Laptop and desktop gamers make up nearly even share of the market
Figure 15: Type of computer for playing video games, November 2019

Three quarters of PC gamers use a Windows OS
Figure 16: Operating systems used for gaming, November 2019

Crowded hardware market led by HP and Dell
Figure 17: Gaming computer manufacturers, November 2019

What’s Working

Online stores gaining steam
Figure 18: Awareness and interest in online game stores, October 2019

Versatility for the casual and competitive gamers

Improving the free-to-play experience

What’s Struggling

Decline in household desktop ownership
Figure 19: Household ownership of desktop and laptop computers, 2015-19

Getting games ready for PCs

Curbing harassment in the online community
Figure 20: Harassment in gaming, October 2019

What to Watch

The impact of cloud gaming on computers
Figure 21: Awareness and interest in cloud gaming services, October 2019

Bumping up the resolution on monitors

Improved haptic feedback to immerse PC gamers

Incorporating the viewing experience into gameplay

Combining the console and PC experience

The Consumer – What You Need to Know

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Look under the hood for the best hardware
Investment in gaming PCs will come from the people already using them
Take heed of hardware advice
Accessories enhance gameplay
Find the gaming genres associated with PC gaming
Familiarity makes new games more appealing
A developer's reputation matters
PC gamers want more diversity and better hardware
The best gameplay experience can be anywhere

PC Hardware Priorities

Power over pizzazz
Figure 22: PC hardware priorities, November 2019

Young PC gamers want the works
Figure 23: PC hardware priorities, by age, November 2019

Desktop gamers expect more from machines
Figure 24: Computer hardware priorities, by type of computer, November 2019

Feature priorities differ by brand ownership
Figure 25: PC hardware priorities, by computer manufacturer, November 2019

Gaming PC Purchase Intent

PC gamers have plans to buy
Figure 26: Gaming PC purchase intent, November 2019

Desktop gamers more likely to invest in laptops, but not vice versa
Figure 27: Gaming PC purchase intent, by type of computer, November 2019

Gaming Hardware Purchase Influencers

PC gamers check more sources
Figure 28: Reasons to buy gaming hardware, November 2019

Desktop gamers look to reviews, while laptops look to influencers
Figure 29: Reasons to buy gaming hardware, by type of computer, November 2019

Gaming Accessories

PC gamers need custom control
Figure 30: Gaming accessories ownership and interest – Controls, November 2019

Bringing comfort and style
Figure 31: Gaming accessories ownership and interest – Peripherals, November 2019

Adding on to the gaming experience
Figure 32: Gaming accessories ownership and interest – External storage and screens, November 2019

Competitive gamers maintain control by updating accessories
Figure 33: Gaming control replacements, by gamer segments, November 2019

Gaming Genres and Devices

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Gamers associate laptops and desktops with similar genres
Figure 34: Correspondence analysis – Symmetrical map – Perceptions of gaming devices, November 2019

Reasons to Play a New Game

PC gamers look for outside opinions on games
Figure 35: Reasons to play a new game, November 2019

Competitors and social gamers want different types of messages
Figure 36: Reasons to play a new game, by gamer segments, November 2019

Perceptions of Game Developers

A game’s reputation matters
Figure 37: Attitudes toward game reputations, November 2019

Familiarity breeds appreciation

Everybody loves Nintendo

Relevance leads to success for other big developers

Spotlight: independent developers
Figure 38: Perceptions of and experience playing games from different developers, November 2019

PC gamers play games from a variety of developers
Figure 39: Number of developers played, November 2019

Biggest gaps in play highlight PC advantages
Figure 40: Experience playing games from different developers, all gamers vs PC gamers, November 2019

PC Gaming Behaviors and Preferences

PC gamers more likely to play a larger library of games
Figure 41: Playing different games at a time and free vs paid, all gamers vs computer gamers, November 2019

Younger generations of PC gamers looking to subscriptions
Figure 42: Paying per game and subscriptions, by generation, November 2019

Gaming device loyalty up for grabs, PC gamers want the best hardware
Figure 43: Hardware importance and gaming device loyalty, all gamers vs computer gamers, November 2019

Attitudes toward Gaming

PC gamers are open to cloud gaming
Figure 44: Attitudes toward cloud and mobile gaming, November 2019

Enhancing the gaming experience through new devices
Figure 45: Attitudes toward gaming accessories and devices, November 2019

Isolation can be part of the gaming experience
Figure 46: Attitudes toward gaming community and isolation, November 2019

Apple gamers welcome the future
Figure 47: Attitudes toward devices and cloud gaming, by gaming computer manufacturer, November 2019

Desktop gamers need the best
Figure 48: Attitudes toward devices, by type of computer, November 2019

Appendix – Data Sources and Abbreviations

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Data sources
Sales data
Fan chart forecast
Consumer survey data
Abbreviations and terms
Abbreviations
Terms

Appendix – The Consumer
Figure 49: Perceptions of and experience playing games from different developers – Table, November 2019

Appendix – Correspondence Analysis
Methodology
Figure 50: Correspondence analysis – Principal map – Perceptions of gaming devices, November 2019
Figure 51: Perceptions of gaming devices, November 2019
Figure 52: Correspondence analysis – Symmetrical map – Perceptions of gaming devices among PC gamers, November 2019
Figure 53: Correspondence analysis – Principal map – Perceptions of gaming devices among PC gamers, November 2019
Figure 54: Perceptions of gaming devices among PC gamers, November 2019