

Family Dining Trends - US - January 2020

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This report looks at the following areas:

- Hyper-convenient packaged kids' meal solutions pose competitive threat to dining out
- Half of parents report increased preparation of food at home for their family
- Kids' meals remain unhealthy, and parents aren't thrilled



"Parents are among the heaviest users of restaurants and off-premise restaurant business due to the convenience, speed and quality family time they provide, and this is especially true for fast food restaurants."

-Jill Failla, Foodservice Analyst

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