Footwear Retailing - Europe - April 2019

Report Price: £2895.00 | $3909.12 | €3258.03

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Demand for footwear has grown almost everywhere in the last five years, but unlike in so many other retail sectors, the footwear specialists, and certainly the larger multiples, have been able to broadly maintain their share of sales. Many of them have expanded their own online propositions, expanded their store bases and been able to meet the online challenge head on."
- Richard Perks, Director of Retail Research

This report looks at the following areas:

This report series covers the footwear market in the five largest Western European countries – the UK, France, Germany, Italy and Spain. The focus of the reports is on the footwear specialists. The store based non-specialists, such as department stores, are not covered in detail although they are looked at briefly in the Channels of Distribution sections and also in our consumer research. But the report does look more closely at the impact of online in the sector and the major online players.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Retail offering