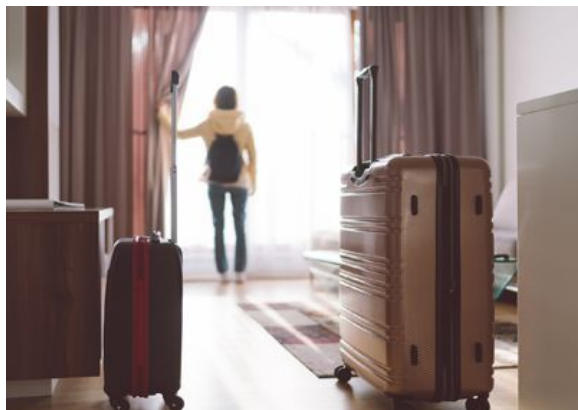


## Hotels - US - June 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The hotel market is strong, estimated to garner \$265.8 billion in revenue in 2019, and showing strong numbers in occupancy rate, average daily rate (ADR) and revenue per available room (RevPAR)."

– **Mike Gallinari, Travel & Leisure Analyst**

This report looks at the following areas:

Travelers feel that hotels are a vital part of vacations, and with brands expanding their portfolios, new players entering the industry, and the line between hotelier and homeshare provider blurring, branding is becoming more important to success.

- **Hotel choice relies on experience**
- **Emerging travelers aren't connecting with brands**
- **Homeshares are popular among younger travelers, parents**

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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### Leading companies

Best Western International

Background

New news

Choice Hotels International

Background

New news

Hilton Worldwide Holdings, Inc.

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New news

Hyatt Hotels

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New news

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