Online Grocery Retailing - UK - March 2019

Report Price: £1995.00 | $2693.85 | €2245.17

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Online grocery is still one of the fastest-growing channels of the grocery retail sector, but growth slowed for the third consecutive year in 2018. The number of users is plateauing as retailers struggle to engage new customers onto services that are still predominantly targeting big-basket shops in a period where more frequent and fluid shopping behaviour has entered the market."
– Nick Carroll, Associate Director – Retail

This report looks at the following areas:

- **Same-day, tops-ups, sandwiches: What is the next driver of growth for the market?**
- **Fire, break-up and new love: Ocado's eventful start to 2019**

The online grocery market is estimated to have grown by 8.9% in 2018, representing the third successive year of slowing growth in the channel. This is still far ahead of the 4% growth seen in the wider grocery sector in 2018, meaning that the share that online takes of the wider sector grew from 6.7% to 7%, but it is a notable trend nevertheless.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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