

Sports Betting - UK - August 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The balance of power in the sports betting market tilted further towards its online segment in 2018/19 but in-person activity will remain an important influence on player volumes and the future shape of the sportsbook offer.”

– David Walmsley, Senior Leisure Analyst

This report looks at the following areas:

- Esports bettors playing a different game
- Betting shop habits die hard

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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