

Thermal Insulation - UK - August 2019

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“Growth in demand for retro-fit building thermal insulation measures is expected to remain moderate over the next five years, unless the government provides new incentives to boost take-up.”

- Claudia Preedy, B2B Analyst

This report looks at the following areas:

- Action on home energy efficiency is required at significantly greater scale for UK to reach net zero carbon emissions by 2050
- Government announces new policies in July 2019 in a bid to help cut costs of home retro-fit measures and boost retro-fit installations

The recently announced £5 million Green Home Finance Innovation Fund aimed at accelerating the financial sector's offering of green mortgages is hoped to help stimulate the 'able-to-pay' market. The housebuilding sector is also anticipated to continue to provide a positive impetus for building thermal insulation demand.”

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The facts

The implications

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Cuts in government energy efficiency schemes suppress growth in thermal insulation market

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Market Trends

- New super insulating materials are being developed, but focus still remains on conventional materials
- Sustainability plays increasingly important part in product innovation
- Innovative, tech-based solutions enable more efficient and less disruptive insulation installation
- Adoption of Dutch-style retro-fitting model could accelerate the development of a net zero buildings in UK

Regulatory and Legislative Changes

- Building regulations
- Government bans combustible material on high-rise homes
- Government commitment to reduce carbon emissions
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Homeowners add energy efficiency measures primarily to reduce energy bills

58% of homeowners would pay more for a high energy efficient home

Availability of 'green mortgage' products would encourage just over half of homeowners to improve the energy efficiency of their home

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Homeowners add energy efficiency measures primarily to reduce energy bills

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Energy Industries Council

Energy Saving Trust

Insulation Manufacturers Association (IMA)

National Insulation Association

Thermal Insulation Contractors' Association

Thermal Insulation Manufacturers & Suppliers Association

Trade magazines

Building Control

Insulate Magazine

Roofing, Cladding & Insulation

Trade events

National Homebuilding & Renovating Show

edie live 2020

Northern Homebuilding & Renovating Show

Scottish Homebuilding & Renovation Show

Southern Homebuilding & Renovating Show

South-West Homebuilding & Renovating Show

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