

## Ceramic Tiles - UK - July 2019

Report Price: £995.00 | \$1343.55 | €1119.77

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“The ceramic tile market is undergoing a vast range of influences. Some are expanding market potential, such as the greater number of bathrooms per property with the en suite trend, while others are less positive, such as the malaise of housing repair and maintenance generally, and open-plan living restricting kitchen wall surfaces.

– **Terry Leggett, Senior Analyst**

This report looks at the following areas:

- **Is e-commerce the new route to market for retailers or manufacturers?**
- **Will open-plan living expand market opportunities?**

The market is being boosted by stronger new construction activity, but this is tending to encourage the use of low cost tiles. With both kitchens and bathrooms at the heart of lifestyle statements by home owners, the repair and maintenance sector holds the key to future long-term development.”

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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### Trade magazines

Bathroom Journal

Bathroom & Kitchen Update

The Designer

Kitchen, Bedroom & Bathroom Review

Local Government News

Tile & Stone Journal

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Trade events

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