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# This report looks at the following areas:

- Credit cards are most favoured for typical purchases
- Around two in three consumers have used PayPal
- Around two in three find credit cards the best option for app purchases
- Over-65s like to have cash even if they don't use it as often



"The looming entry of digital currencies introduced by technology companies and Central Banks will change the payments landscape in ways that are difficult to foresee."

Sanjay Sharma, Senior
 Financial Services Analyst

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- Growth in mobile payment infrastructure
- Increasing demand for tech privacy and security

#### What's included

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- Around two in three consumers have used PayPal
- Rewards and discounts are the most effective nudges to switch
- Credit cards dominant for large purchases
- Around two in three find credit cards the best option for app purchases
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