

Approach to Health Management - US - August 2019

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"Consumer spending on health-related services and products increased significantly from 2013-18, and a slowdown is nowhere in sight."

Marissa Gilbert, Associate Director - Health & Wellness

This report looks at the following areas:

- Demand on doctors is too much
- Retail health clinics lack prestige in consumers' choice for care
- More treatment sources for mental health and exhaustion are needed

Health management is universal, with many people placing significant pressure on medical professionals to guide their health and wellbeing through product recommendations and ailment and wellbeing care. With the foreseen doctor shortage and a broadening definition of what qualifies as a health and wellness provider, there's an opportunity for market players to position themselves as go-to sources for health management.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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