

Holiday Rental Property - UK - June 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“There is a growing demand for accommodation which can combine some of the advantages of holiday rental property (freedom, independence, a home environment or an authentic local feel) with some of the advantages of staying in a hotel (convenience, indulgence, time saving).”
 – **John Worthington, Senior Analyst**

This report looks at the following areas:

- **Couples-only rentals**
- **Designer rentals**
- **Holiday hampers**
- **Semi-catered families**

The number of domestic holiday property rentals fell by 5% in 2018 but the long-term trend is upwards, increasing by 16% over the past four years. The market reached 7.4 million trips and £2.7 billion expenditure (on the total holiday stay) in 2018. There were also an estimated 4.7 million overseas holiday rentals in 2018.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

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 Awaze is largest domestic cottage holidays provider

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