

Shopping Locations - UK - July 2019

Report Price: £2195.00 | \$2963.91 | €2470.25

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"The retail scene is evolving and there has been a significant behavioural shift in how consumers are choosing to shop. Online retail has continued to grow and shopping centres and town centres are experiencing particularly troublesome falls in retail footfall."

- Sarah Alhadeff, Retail Analyst

This report looks at the following areas:

- The future of British high streets
- Shopping centres turn into lifestyle destinations

The leisure industry continues to grow, posing a challenge for retailers as consumers are increasingly favouring spending money on 'doing things' rather than material possessions. As a result, shopping locations that can be seen as destinations as well as offering an interesting array of retailers and products will continue to be highly attractive shopping destinations despite these behavioural shifts."

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Range of shops needs to be treated as a priority

The savvy shopper has returned

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Majority have visited a town centre/high street

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Data sources

Abbreviations

Consumer research methodology

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