

Charitable Giving - UK - June 2019

Report Price: £2195.00 | \$2963.91 | €2470.25

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“As digital payment options have become more popular and widely available in recent years, there has been a subsequent decline in cash transactions.”

– **Jack Duckett, Associate Director – Consumer Lifestyles**

This report looks at the following areas:

Cash has long been the most popular way of donating to charities, but the declining popularity of physical money means that charities must ensure they adopt and promote digital payment options in order to meet the changing consumer demand.

- **The tipping balance between cash and digital donations**
- **Boosting the UK charity shop market**

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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