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This report looks at the following areas:

- Despite numerous consultations and government pledges, adult social care still faces significant challenges
- Limited funding and debt-ridden operators leading to uncertainty for both current and future residents

The value of the UK residential care market is estimated to have increased by 9% between 2015 and 2019 to just over £21.5 billion.

Growth in the sector has been driven by increases in the number of patients and the intensity of care required by those patients, with many care homes specialising in dementia care or introducing nursing care services.



"The lack of long-term funding plans and the outlining of potential solutions to problems in the wider social care industry will only lead to doubts over the provision of care to those already in the system and those who may need it in future."

Lewis Cone, Senior B2BAnalyst

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- Market value to rise by 7% to 2024

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- Hallmark Care Home starts own construction company to build homes

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THE CONSUMER - WHAT YOU NEED TO KNOW

- Government and personal savings expected to fund longterm care
- Almost half cite performance rating as most important factor behind care home choice
- 71% would prefer to have care at their own or a family member's home than in a residential care home
- Resident consideration key before service changes are made, with homes also in need of extra funding

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