"Projected to reach over $300 billion in 2018, the business travel market is robust, and continues to grow just as the largest generation, Millennials, become the plurality generation in the workforce."

Mike Gallinari, Travel & Leisure Analyst

This report looks at the following areas:

- Familiarity with sharing economy gives companies travel options
- Amenities should address efficiency, instead of luxury
- Safety concerns mean travelers miss opportunities

As such, not only are issues such as efficiency and convenience important to business travelers, but Millennial sensibilities should be taken into account first and foremost when catering to the business traveler.

Did you know? This report is part of a series of reports, produced to provide you with a more holistic view of this market.
The Business Traveler - US - February 2019

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