

Full Service Restaurants - US - February 2019

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- Visitation to FSR chains lags
- Higher-income consumers are more likely to frequent FSRs
- Gen Xers and Baby Boomers don't have a great perception of casual dining chains



"The massive and influential FSR (full service restaurant) segment demonstrates moderate sales growth overall, though it's losing slight share year-over-year to the limited service sector and other growing threats, such as retail prepared foods."

- Jill Failla, Foodservice Analyst

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Table of Contents

OVERVIEW

- **What you need to know**
- **Definition**

EXECUTIVE SUMMARY

- **The issues**
- **Visitation to FSR chains lags**
Figure 1: Year-over-year change in restaurant visitation, December 2018
- **Higher-income consumers are more likely to frequent FSRs**
Figure 2: Restaurant visitation, by household income, December 2018
- **Gen Xers and Baby Boomers don't have a great perception of casual dining chains**
Figure 3: Casual dining chain attitudes, by generation, December 2018
- **The opportunities**
- **Off-premise business boon**
Figure 4: Full service dining behaviors, by generation, December 2018
Figure 5: Full service dining behaviors, by race and Hispanic origin, December 2018
- **Contrary to popular belief, Millennials are core casual dining chain users**
Figure 6: Casual dining chain user groups, by generation, December 2018
- **Mixed service formats can cut into LSRs' gains**
- **What it means**

THE MARKET – WHAT YOU NEED TO KNOW

- **Limited service steals share**
- **Less-mature LSR segments outpace casual dining and midscale chain sales**
- **Labor woes set the stage for 2019**

MARKET SIZE AND FORECAST

- **Full service restaurants track moderate sales growth**
Figure 7: Total US revenues and fan chart forecast of full service restaurants, at current prices, 2013–23
Figure 8: Total US retail sales and forecast of full service restaurants, at current prices, 2013–23

What's included

Executive Summary

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MARKET BREAKDOWN

- **Casual dining chains are second largest restaurant menu segment**

Figure 9: Share of top 200 restaurant chain sales, 2017

MARKET PERSPECTIVE

- **LSR growth outpaces FSR**
Figure 10: Total US revenues and forecast of restaurants and eating places*, by segment, at current prices, 2018 and 2023
- **Casual dining chains saw zero sales gains over the prior year**
Figure 11: Top 200 restaurant chain percentage change in sales over prior year, 2017
- **Prepared foods industry shows growth**
Figure 12: Year-over-year change in prepared food purchases, October 2018

MARKET FACTORS

- **Rising food costs**
Figure 13: Forecasted % change in US food costs, 2018-19
- **Labor crisis**
- **Decreased alcohol consumption on-premise**
Figure 14: Changes in away-from-home drinking, January 2018

KEY PLAYERS – WHAT YOU NEED TO KNOW

- **Casual dining chains vie for a comeback**
- **Fine dining is a bright spot**
- **Blended formats positioned for growth**

FULL SERVICE RESTAURANT SALES AND TRAFFIC

- **Casual dining and midscale chains see slowest sales overall**
Figure 15: Change in sales of top 30 casual and family/midscale chains from one year prior
- **Most leading full service chains see declining or stagnant visitation**
Figure 16: Family and sit-down restaurant visitation, any visit in past 30 days NET, summer 2012-18

WHAT'S WORKING?

- **Off-premise as a growth driver**
Figure 17: New Red Robin curbside pickup sign
- **Players who are partnering it up...for now**
- **Players who are doing it themselves**

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- Full Report PDF
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- **Experience is all**
- **Fine dining menu trends**
- **Indulgent cheeses, nuts, and sauces abound at fine dining**
Figure 18: Fastest-growing ingredients at fine/upscale/gourmet restaurants, Q4 2015-Q4 2018
- **Raw proteins climb on fine dining menus**
Figure 19: Fastest-growing menu item dishes at fine/upscale/gourmet restaurants, Q4 2015-Q4 2018
- **Asian items grow fast on fine dining menus**
Figure 20: Fastest-growing menu item cuisine types at fine/upscale/gourmet restaurants, Q4 2015-Q4 2018
- **Spotlight: CBD cocktails**
- **Darden makes a comeback**
- **What are the key takeaways that struggling casual dining chains can learn from Darden's comeback?**

WHAT'S STRUGGLING?

- **Casual dining and midscale chains continue to slip**
- **Harnessing booze profits amidst a decline**
Figure 21: Red Robin's email, "Late Night Happy Hour Goes Bottomless!®," September 2018
Figure 22: TGI Fridays' email, "New fire crafted cocktails, desserts and apps @ Fridays," March 2018
- **Packaging waste challenges abound**
Figure 23: IHOP's new takeout packaging

WHAT'S NEXT?

- **Thinking small**
- **Fewer seats, better service**
- **Resident-only restaurants?**
- **Full service food halls**
- **Mixed service format**

THE CONSUMER – WHAT YOU NEED TO KNOW

- **FSR traffic shows net growth thanks to indies**
- **The heavy casual dining chain user is a Hispanic, Millennial man**
- **Higher-income consumers are heavier FSR users – and coupon users**
- **iGens and Hispanic consumers drive FSR delivery usage**

RESTAURANT VISITATION

- **Casual dining chain visitation is almost as common as fast food visitation**

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- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
- Interactive Databook
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Figure 24: Restaurant visitation, December 2018

- **Higher-income directly correlates to full service restaurant usage**

Figure 25: Restaurant visitation, by household Income, December 2018

- **White, non-Hispanic consumers are most likely to frequent a full service restaurant**

Figure 26: Restaurant visitation, by race and Hispanic origin, December 2018

YEAR-OVER-YEAR CHANGE IN RESTAURANT VISITATION

- **Consumers are increasingly visiting independent casual dining restaurants**

Figure 27: Year-over-year change in restaurant visitation, December 2018

- **Nearly half of young men report increased visitation to full service restaurants over the prior year**

Figure 28: Year-over-year change in restaurant visitation - Any full service restaurant NET, by gender and age, December 2018

- **Asian consumers are the most likely to say they're visiting more full service restaurants year-over-year**

Figure 29: Year-over-year change in restaurant visitation - Any full service restaurant NET, by race and Hispanic origin, December 2018

- **Most consumers who are visiting fewer casual dining chains are cooking at home instead**

Figure 30: Reasons for visiting casual dining chains less often, December 2018

- **Women, in particular, say they're cooking at home instead of visiting casual dining chains**

Figure 31: Reasons for visiting casual dining chains less often, by gender, December 2018

- **Casual dining chains are losing some young consumers to prepared foods and limited service restaurants**

Figure 32: Reasons for visiting casual dining chains less often, by age, December 2018

CASUAL DINING CHAIN VISITATION FREQUENCY

- **Most consumers visit casual dining chains on a monthly basis**

Figure 33: Casual dining chain visitation frequency, December 2018

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- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
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- **About half of men visit casual dining chains at least once a week**

Figure 34: Casual dining chain user groups, by gender, December 2018

- **Black consumers are the lightest users of casual dining chains**

Figure 35: Casual dining chain user groups, by race and Hispanic origin, December 2018

- **Millennials are the heaviest users of casual dining chains**

Figure 36: Casual dining chain user groups, by generation, December 2018

CASUAL DINING CHAIN ATTITUDES

- **Over a quarter of consumers think casual dining chains need healthier menu options**

Figure 37: Casual dining chain attitudes, December 2018

- **Women, in particular, want to see healthier menu items at casual dining chains**

Figure 38: Casual dining chain attitudes, by gender, December 2018

- **Casual dining chains may need to improve their health and value perceptions among Gen Xers and Baby Boomers**

Figure 39: Casual dining chain attitudes, by generation, December 2018

- **Casual dining chains are top of mind for special occasions among Hispanic consumers, in particular**

Figure 40: Casual dining chain attitudes, by race and Hispanic origin, December 2018

DINING OCCASION BY RESTAURANT SEGMENT

- **Casual dining chains reach the broadest variety of dining occasions of any restaurant segment**

Figure 41: Dining occasion by restaurant segment, by correspondence analysis, December 2018

- **Women strongly associate casual dining chains with dinner with friends**

Figure 42: Dining occasion – Any segment NET, by gender, December 2018

- **iGens are the most comfortable dining out alone at any restaurant segment**

Figure 43: Dining occasion – Any segment NET, by generation, December 2018

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Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

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- **Parents are more likely than their counterparts to associate midscale and casual dining chains with family night**

Figure 44: Dining occasion by segment, by parents, December 2018

FULL SERVICE DINING MOTIVATORS

- **Better kids’ menus could help drive traffic to full service restaurants**

Figure 45: Full service dining motivators, December 2018

- **Deals, kids’ options, and seasonal menu items are effective traffic drivers at FSRs**

Figure 46: Full service dining motivators, by TURF analysis, December 2018

- **Moms want more kids’ options at full service restaurants**

Figure 47: Full service dining motivators, by gender, December 2018

- **iGens want to be entertained at full service restaurants**

Figure 48: Full service dining motivators, by generation, December 2018

- **Asian consumers want to see more seasonal menu items and international flavors at full service restaurants**

Figure 49: Full service dining motivators, by race and Hispanic origin, December 2018

FULL SERVICE DINING BEHAVIORS

- **Over a fifth of consumers use table-top tablets at FSRs**

Figure 50: Full service dining behaviors, December 2018

- **iGens use FSR delivery service more than any other generation**

Figure 51: Full service dining behaviors, by generation, December 2018

- **A third of Asian consumers rely on restaurant reviews when picking an FSR**

Figure 52: Full service dining behaviors, by race and Hispanic origin, December 2018

- **Higher income is directly correlated with loyalty program participation**

Figure 53: Full service dining behaviors, by household income, December 2018

APPENDIX – DATA SOURCES AND ABBREVIATIONS

- **Data sources**
- **Sales data**
- **Fan chart forecast**

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Executive Summary

Full Report PDF

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Powerpoint Presentation

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- **Consumer survey data**
- **Direct marketing creative**
- **Abbreviations and terms**
- **Terms**

APPENDIX – THE MARKET

Figure 54: Total US retail sales and forecast of full service restaurants, at inflation-adjusted prices, 2013-23

APPENDIX – THE CONSUMER

Figure 55: Dining occasion by restaurant segment, December 2018

Figure 56: Full service dining motivators, by changes in behavior – Restaurant visitation, December 2018

- **Correspondence Analysis**
- **Methodology**
- **TURF Analysis**
- **Methodology**

Figure 57: Table – TURF Analysis – Full service dining motivators, December 2018

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- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
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