

## Jewellery & Watches Retailing - UK - September 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The UK jewellery and watch market has benefited from the rising demand for high-priced investment pieces as well as new trends in jewellery. However, many of the big brands and retailers are suffering from the same issues plaguing the high street, such as growing consumer uncertainty and declining footfall.”

- Chana Baram, Retail Analyst

This report looks at the following areas:

- The end of 'shrink it and pink it': opportunities in luxury timepieces for women
- Jewellery retailers should do more to pursue the 'pink pound'
- Reaching younger consumers with jewellery trends

Furthermore, the mid-market watch segment is losing sales to digital devices such as smartwatches and fitness trackers that are in the same price point. As the market evolves, specialists must work harder to bring customers through the door.

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People are most likely to buy for birthdays

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People are concerned about the ethics of manufacturing

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