

Contract Catering - UK - December 2018

Report Price: £1495.00 | \$2018.70 | €1682.47

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“The contract catering market successfully navigated Brexit headwinds for a second year in 2018. Growth was underpinned by robust consumer expenditure and strong demand in business, industry and education, tied in part to record employment and pupil numbers. However, margins remain pressured by mounting price competition, while the industry looks set to face further difficulties.”

– Marco Amasanti, B2B Analyst

This report looks at the following areas:

- Growing skills shortages
- Brexit uncertainties and mounting concern

The value of the contract catering industry grew again in 2018 as robust consumer expenditure enabled it to overcome Brexit headwinds for a second year. Internally, growth was underpinned by rising demand in business and industry and education.

However, despite increased expenditure, the consumer base remains highly budget conscious, with a deeply ingrained frugal mentality continuing to drive an emphasis on price. At the same time, consumers expect caterers to offer quality and interesting ingredients.

Looking forward, uncertainty, rising input costs and mounting price competition show no signs of abating. However, the market is forecast to continue to grow, aided by an easing of the income squeeze. New innovation across the industry, particularly heightened collaboration between caterers and the high street, will also drive the market forwards.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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