

Pest Control and Repellents - US - September 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The pest control market has slowed. While there are heightened concerns about insect-borne diseases, the market is maturing. Consumers are trading down to private label products, while more depend on professional services, which have moderated growth of the consumer product side of the market."

**- Jamie Rosenberg, Senior Global Analyst,
Household & Personal Care**

This report looks at the following areas:

- Pest control services drive growth as products struggle
- Private label grows as innovation lags

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- Parental status drives product usage
- Speed and safety are the most desired attributes
- Parents and Hispanics are most concerned about disease and are increasing their usage
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