

Visitor Attractions - UK - November 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“A long, hot summer gave welcome impetus to the UK visitor attractions market in 2018, but it is the economic climate that remains the strongest determinant of the sector’s size and shape, particularly through its influence on consumers’ holiday choices.”

– **David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- How can attractions gain profile in the short break market?
- How can food and drink get back on the menu?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know

Covered in this Report

Executive Summary

The market

Home-grown holidaymakers swell the crowds

Figure 1: Visits to UK visitor attractions, 2013-23

Nations and regions outpace the capital

Figure 2: Share of visits to UK visitor attractions, by nation, 2017

Attractions react to changing tourism trends

Figure 3: Tourism day visits on which visiting an attraction is the main activity, 2013-17

The consumer

Historic attractions retain traditional appeal

Figure 4: Types of attractions visited, September 2017 and August 2018

Something for the weekend?

Figure 5: Advance planning of attraction visits, August 2018

Visitors' car habit looks hard to break

Figure 6: Main modes of transport used to travel to visitor attractions, August 2018

Cost consciousness drives decision-making

Figure 7: Influences on choice of attraction visited, August 2018

Crowds and catering leave visitors vexed

Figure 8: Attitudes towards visitor attractions, August 2018

What we think

Issues and Insights

How can attractions gain profile in the short break market?

The facts

The implications

How can food and drink get back on the menu?

The facts

The implications

The Market – What You Need to Know

Market makes hay while sun shines

Capital downturn brakes English growth

Day visits down as staycation trend is extended

More attractions to visit

Market Size and Forecast

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Visitor numbers grow in the sun

Figure 9: Visits to UK visitor attractions, 2013-23

Forecast

Figure 10: Forecast of visits to UK visitor attractions, 2013-23

Forecast methodology

Market Segmentation

Capital threat slows English growth

Figure 11: Share of visits to UK visitor attractions, by nation, 2017

Attraction visitors rekindle passion for the past

Figure 12: Attraction visiting trends in England, 2016-17

Market Drivers

Staycations put squeeze on day visiting

Figure 13: Tourism day visits on which visiting an attraction is the main activity, 2013-17

Tourists need more targeting

Figure 14: Volume of inbound holiday visits by overseas visitors to the UK, 2013-17

Public sector attractions remain under funding pressure

Figure 15: Heritage Lottery Fund dispersed grants, 2016/17-2018/19

Attractions outlook proves weather-dependent

Figure 16: Variation from historic average* of annual UK sunshine hours and rainfall, 2013-17

Attractions augmented by new tech realities

Companies and Brands – What You Need to Know

V&A designs a future beyond the capital

Theme parks roll out new coasters

New attractions look to the stars

Launch Activity and Innovation

V&A heads north

Theme parks ready with new rides

Accessibility standards focus on dementia

New zoo concept brings down fences

Celebrity sells

The Consumer – What You Need to Know

Historic attractions retain traditional appeal

Something for the weekend?

Travel by car the default choice

Cost consciousness drives decision-making

Crowds and catering leave visitors vexed

Attractions Visited

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Visitors retain their sense of history

Figure 17: Types of attractions visited, September 2017 and August 2018

Families grow out of visiting habit

Figure 18: Change in attraction visiting rates, by age, socio-economic status and gross household income, September 2017-August 2018

Visit Planning

A midweek window to promote weekend visiting

Figure 19: Advance planning of attraction visits, August 2018

We're all going to the zoo tomorrow (but we started planning last week)

Figure 20: Advance planning of attraction visiting, by last attraction visited, August 2018

Travelling to Attractions

Visitors' car habit looks difficult to break

Figure 21: Main modes of transport used to travel to visitor attractions, August 2018

Visitors in it for the long-haul

Figure 22: Time spent travelling to visitor attractions, August 2018

Influences on Visiting

Value for visitors can give context to cost

Figure 23: Influences on choice of attraction visited, August 2018

Food and drink mostly off the menu

Figure 24: Influence of availability of food and drink on choice of attraction visited, by most recent attraction visited, August 2018

Attitudes towards Visitor Attractions

Keeping busy is ok with the younger crowd

Figure 25: Attitudes towards visitor attractions, August 2018

Attractions appeal to domestic holidaymakers

Figure 26: Attitudes towards visitor attractions and domestic holidaying, by past-year experience of attraction visiting, August 2018

Appendix

Data sources

Abbreviations

Fan chart forecast

Figure 27: Forecast of visits to UK visitor attractions, 2018-23

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