

## Wearable Technology - UK - November 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Smartwatch sales are beginning to overtake those of fitness bands and sports watches as lines between the devices blur. Consumers are seeing real health benefits in the data collection and analysis such devices can provide, with many motivated to exercise more.”  
- **Adrian Reynolds, Consumer Technology Analyst**

This report looks at the following areas:

- **Wearables market can benefit from health focus and digital detox trend**
- **How far can the smartwatch market grow?**

While wearable technology brands continue to innovate across the jewellery, clothing and headphone markets, smartwatches will remain the primary focus, driven by annual launches from the major smartphone manufacturers”.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Wearables market can benefit from health focus and digital detox trend

The facts

The implications

How far can the smartwatch market grow?

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