

Fleet Services - UK - March 2017

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“The fleet services market continues to grow at an impressive rate, driven by an increasingly attractive economic landscape bolstering demand across business channels, while the market is also increasingly being shaped by environmental pressures and technological progress.”

Marco Amasanti, B2B Analyst

This report looks at the following areas:

- How has the national economy and the ongoing recovery from the 2008 recession shaped the market?
- How have environmental concerns and pressure shaped activity in the market and consumer base?
- Where are the core areas of demand for fleet services?
- What are the implications of Brexit on the industry and market?
- How great of a role is technology and its recent progress expected to have in the industry moving forward?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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ACFO (Association of Car Fleet Operators)

British Vehicle Renting & Leasing (BVRLA)

Finance and Leasing Association

Institute of Car Fleet Management

Retail Motor Industry Federation

Society of Motor Manufacturers & Traders (SMMT)

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