"Yogurt’s longer-term growth in the Canadian market is a broader reflection of what consumers are demanding. Yogurt is perceived, by many, to be healthy, tasty and convenient. Yogurt has a history of producing innovations that capitalize on emerging areas in health, or bringing them more into the mainstream while also offering consumers new flavours, textures and formats."

- Joel Gregoire, Senior Food & Drink Analyst
Yogurt and Yogurt Drinks - Canada - September 2017

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