

Ceramic Tiles - UK - June 2016

Report Price: £995.00 | \$1611.35 | €1263.96

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“UK usage has long been lower than in other European countries and geared to walls. Consumer trends were increasing demand, with the en-suite development outweighing competition from substitute materials. The UK’s decision to exit the EU will temper that growth trend by affecting new construction and the home improvement market, and increasing the costs of imports.”
– Terry Leggett, Senior Analyst

This report looks at the following areas:

- What are the colour, shape and texture trends in ceramic tiles?
- What are the driving forces for market change?
- What impact are competing materials, such as splash boards and laminates, having on the market?
- How will the UK exiting the EU affect the market?
- Is the UK changing its use of ceramic tiles?

All forecasts made in this report are at 2016 prices.

The ceramic tile industry makes a wide range of products for covering floors and walls with applications in private, public and industrial buildings. The tiles can be produced in a variety of shapes and sizes, and can incorporate different patterns.

The ceramic tile market is commonly segmented into:

- glazed tiles
- unglazed tiles

Glazed tiles represent the largest element of sales. The production process is similar to unglazed tiles with further processing undertaken. Unglazed tiles are either pressed or extruded from clays in a plastic state, and then fired at high temperatures, which increases the durability of tiles. Many tiles are vitrified as they are often used in heavy wear applications.

Unglazed tiles have both commercial and residential uses and applications, including:

- facing of walls
- hearth places and mantelpieces
- floor coverings
- paths

Glazed tiles are further covered with a vitreous glaze that can be applied by:

- single firing
- double firing

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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