

Car Retailing - China - February 2016

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“The car retailing market is on the verge of structural changes under the threat of the economic slowdown and internet disruptors. Potential changes in regulation shed light on the road ahead.”

-Gordon Gao, Senior Analyst

This report looks at the following areas:

- Online retailers starting to make waves
- The coming spring for dealers
- Winning strategy for 4S stores

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Consumer – What You Need to Know

- The premium car market has a great potential while low price cars are still mainstream
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