

## Bicycle Accessories - UK - June 2015

Report Price: £1750.00 | \$2834.04 | €2223.04

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“There is potential to take wearable technology to the next level, with the development of smartwear. In some sectors this is already a reality – a good example being eyewear. However, there is also scope to develop smart clothing and smart helmets.”

– Michael Oliver, Senior Leisure & Media Analyst

### This report looks at the following areas:

- Wearable tech set to offer significant growth potential
- Aerodynamics: The last unconquered frontier
- Dominance of specialist suppliers offers opportunities for global brands
- Online – A channel that suppliers should eschew or embrace?

Although the bicycles market is the one which often captures the headlines, for the cycle trade in the UK, it is the parts, accessories and clothing (PAC) market which accounts for the largest share of their business and which is also more profitable in terms of margins.

Fortunately, the market for PACs has out-performed the bicycles market in terms of value growth during the past five years, and the prospects for the next five years look even rosier, as pressure on household incomes begins to ease and there is more investment in cycling infrastructure.

This report assesses the current status of the market, together with the factors driving demand, innovations, the leading companies, distribution channels, and consumer purchasing behaviour and attitudes. It also looks into the future in terms of likely trends and opportunities as well as forecasts for market value.

This is the first time Mintel has produced a report on the market for Bicycle Accessories. It is intended to complement Mintel's Bicycles – UK, March 2015 report.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Dominance of specialist suppliers offers opportunities for global brands

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Shoes  
 Parts  
 Rubber  
 Wheels  
 Saddles  
 Accessories  
 Lights  
 Locks  
 Action/helmet cameras

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Key points

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