"Taking advantage of burgeoning start-up communities and increasing customer service orientation are just two ways in which serviced office operators can position themselves to exploit growing demand.”
– Ben Harris, Industrial Analyst

This report looks at the following areas:

- How are trends in working practices going to change the nature of demand for serviced office space?
- What regions are most likely to generate growth in demand for serviced office and business centre operators over the next five years?
- What can serviced office operators do to generate additional revenue streams out of existing office space?
- How can serviced office operators exploit technology to capture new customers and make more efficient use of workspace?

Serviced offices are commercial buildings providing short-term contract accommodation, including reception services, furniture, telephony and information technology infrastructure.
Serviced Offices (Industrial Report) - UK - September 2014

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