“By whetting viewers’ appetites for foreign cuisine and exotic locations, cooking shows have certainly done their bit to shine the spotlight on food tourism. So too have food blogs and the many websites dedicated to all things culinary.”

Food is essential fuel for the body, but for many millions of holidaymakers who travel around the world, it is also an expression of a country’s history, culture and culinary traditions. The destinations analysed in this report – a mixture of cities and countries to reflect the diversity of the global food movement, namely Barcelona, New Orleans, Norway, Peru, Singapore and Turkey – illustrate these aspects of foreign food, as well as the number of international visitors those destinations attract every year.
Global Food Tourism - August 2014

Table of Contents

Introduction
- Terminology
- Contemporary cuisine
- New Nordic cuisine
- Nose-to-tail cooking
- Regional cuisine
- Slow food
- Terroir

Data Sources

Defining Food Tourism

Food Tourism and its Offshoots
- Agritourism/rural tourism
- Beer tourism
  - Figure 1: Top 10 countries for beer consumption, 2010-12
  - Figure 2: Top 10 countries for per-person beer consumption, 2012
- The growing popularity of craft beers in North America
- Culinary tourism
- Wine tourism
- Spa tourism

The Role of Food in Popular Culture
- Learning about the world
- Multicultural populations fuel an interest in foreign food
- Emerging food trends

The Celebrity Chef Syndrome
- The world’s cuisine in our living rooms
- Cooking shows

Marketing Food Tourism
- Social media tailor-made for foodies
- Themed tourist routes

Who are the Food Tourists?
- The world’s most popular tourist destinations
  - Figure 3: Top 10 most visited tourist destinations in the world, 2009, 2011 and 2013
- Older foodies dominate the market

Emerging Food Destinations
- Barcelona
Food and architecture

Barcelona makes its debut on the culinary scene

Food festivals, trade shows and events

New Orleans
Its soul sings again

Hot and spicy

Reasons for visiting New Orleans

Figure 5: The primary purpose of trip to Louisiana, (%), 15 May 2013

Food festivals, trade shows and events

Norway
Nourished by Mother Nature

Figure 6: International tourist arrivals in Scandinavia, 2011-13

Media coverage puts Norway in the spotlight

Traditional fare comes back into fashion

Food festivals, trade shows and events

Peru
Fusion food from way back

Figure 7: International tourist arrivals in Peru, 2009-13

Food festivals, trade shows and events

Singapore
A trip around the culinary world

A tourism success story

Figure 8: International visitor arrivals to Singapore, 2009-13

Food tourism goes upmarket

Food festivals, trade shows and events

Turkey
Echoes of the Ottoman Empire

Figure 9: International tourist arrivals to Turkey, 2009-13

Culinary traditions dating back centuries

Food festivals, trade shows and events

Food-themed Tours

CroisiEurope
Delectable destinations
Eating London Food Tours
Genuine Italian Food Tours
Intrepid Travel
Whole Journeys

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