

Travel and Tourism - Pacific Islands - August 2014

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“Tourism will inspire sustainable economic growth and empower the Pacific people.”

This report looks at the following areas:

- What is the current state for tourism in the South Pacific?
- Who travels to and within the South Pacific, why and for how long?
- How do they travel and where do they stay?
- What does the future of tourism look like in the South Pacific?

This report covers the key South Pacific nations and territories that are located within the three Pacific regions of Micronesia, Melanesia and Polynesia, namely:

- Micronesia:
Federated States of Micronesia (FSM), Kiribati, Marshall Islands, Nauru, Palau
- Melanesia:
Fiji, New Caledonia, Papua New Guinea (PNG), Solomon Islands, Vanuatu
- Polynesia:
American Samoa, Cook Islands, Easter Island, French Polynesia, Niue, Samoa, Tokelau, Tonga, Tuvalu

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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