The European retail briefing provides commentary, data and news analysis from across Europe ensuring that you keep in contact with the latest retail news.

This report looks at the following areas:

- An analyst comment looking at Amazon’s achievements in Europe and its importance in the key categories of electricals goods, clothing and grocery.
- An overview of the latest European retail sales data across the five Major European economies.
- A profile of Dixons Retail. This is taken from our recently published Electrical Retailing - Europe report.
- Monthly headlines and retail news analysis across Europe.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.