

Auto and Home Insurance - Canada - 2023

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This report looks at the following areas:

This Report looks at ownership of auto/home insurance, choice factors for choosing a provider, leading companies, nature of interactions with insurer, switching incidence and reasons, digital behaviours and attitudes surrounding auto, homeowners' and renters' insurance.



“The P&C industry is experiencing steady growth and increasingly using technology to connect better with customers, drive customized pricing and enhance efficiency. But satisfaction is not high and switching insurers is fairly common.”

– **Sanjay Sharma, Senior Financial Services Analyst**

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