

UK Retail Trends - Spring - UK - 2023

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- Market environment, consumer sentiment and the impact of the cost of living crisis
- Analysis of UK Retail Sales Performance - Quarter 1 2023
- Changes in Grocery and Non-food shopping behaviour
- Retail Launch Activity and Innovation - Quarter 1
- Special Focus - The future of fashion as seen by a Gen Zer



“A combination of the cost of living crisis and natural rebalancing in key categories following heightened demand during the peak of the pandemic, saw volume retail sales decline by a record level in 2022. However, given the macro-economic backdrop retail demand held up relatively well and the sector enjoyed a better than expected festive period.”

– **Nick Carroll, Category Director – Retail Insights**

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