

B2B Economic Outlook - UK - Spring 2023

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

This report looks at the following areas:

- Economic Overview
- Business Health
- Special Focus: B2B Finance
- What's Next?



"Although the UK avoided recession at the end of 2022, growth is likely to be constrained by persistently high inflation and the cost of living crisis. The recent fall in wholesale gas prices should start to reduce bills by the end of H1 and this will somewhat improve the financial situation of businesses and consumers alike."

– Lewis Cone, Associate Director – B2B

Buy this report now

Visit	store.mintel.com	
EMEA	+44 (0) 20 7606 4533	
Brazil	0800 095 9094	
Americas +1 (312) 943 5250		
China	+86 (21) 6032 7300	
APAC	+61 (0) 2 8284 8100	

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



Table of Contents

OVERVIEW

- What you need to know
- Economic overview
- Business health
- Special focus: B2B finance
- What's next?

ECONOMIC OVERVIEW

GDP growth remains sluggish but avoids recession

Figure 1: Quarter-on-Quarter GDP growth rate, Q3 2021 – Q4 2022, (% change)

 Bank rate rises for the eighth time in 12 months as inflation remains high

Figure 2: Bank Rate, by date of adjustment, 2008-23

 CPI 12-month rate remained above 10% in January but there are signs that the rate is slowing...

Figure 3: Consumer Price Index, January 2022-23, (12-month rate, %)

· ...whilst growth in real earnings declines

Figure 4: Real average weekly earnings, total pay, January-December 2022, (% monthly change year-on-year, seasonally adjusted)

BUSINESS HEALTH

 Almost a third of businesses reported a fall in turnover compared with the end of 2022

Figure 5: UK business turnover, at the start of 2022, by business sector, (£ million and % annual change)
Figure 6: Finance performance of UK businesses, March vs
June vs September vs December 2022, (% of respondents)

Company insolvencies rise as debt repayments grow alongside increasing cost burden

Figure 7: Underlying company insolvencies in England and Wales, Q1 2021 - Q4 2022, (units, seasonally adjusted)

Private sector profitability stabilises but business investment

Figure 8: UK PNFCs net rate of return, Q1 2020 – Q1 2022, (% return)

Figure 9: UK total business investment, Q4 2020 - Q4 2022, (chained volume measures and seasonally-adjusted, £ million)

What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Buy this report now

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

B2B Economic Outlook - UK - Spring 2023

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



SPECIAL FOCUS: B2B FINANCE

 Net lending remained positive in 2022 and surpassed levels seen in 2021

Figure 10: UK MFIs' net loans to non-financial businesses, Q1 2021 - Q4 2022, by size of business, (£ million, not seasonally adjusted)

 Credit availability and demand fell for SMEs but was more positive for large businesses in 2022

Figure 11: Availability of corporate credit to PNFCs in the past three months, Q4 2020 - Q4 2022, by business size, (net percentage balance)

Figure 12: Demand for corporate credit by PNFCs in the past three months, Q4 2020 – Q4 2022, by business size, (net percentage balance)

Write-offs on loans to PNFCs fell in 2022

Figure 13: Write offs of loans to PNFCs from banks and building societies, Q3 2020 – Q4 2022, (£ million, not seasonally adjusted)

WHAT'S NEXT?

 Business confidence remains negative as economic uncertainty looms

Figure 14: Business confidence index, Q3 2021 – Q4 2022, (index figure)

- General consensus implies UK will avoid recession but a decline in growth is expected in 2023
- Purchasing Managers' Index Surveys
- Energy cost support package to change from April for businesses...
- ... although 'surprise' windfall in public finances could offer some Budget financial wriggle room

APPENDIX - ABBREVIATIONS

Abbreviations

What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Buy this report now

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100



About Mintel

Mintel is the expert in what consumers want and why. As the world's leading market intelligence agency, our analysis of consumers, markets, product innovation and competitive landscapes provides a unique perspective on global and local economies. Since 1972, our predictive analytics and expert recommendations have enabled our clients to make better business decisions faster

Our purpose is to help businesses and people grow. To find out how we do that, visit mintel.com.