This report looks at the following areas:

- Summer-based activities in full flow
- Takeaways remain a firm favourite
- Health and wellbeing remain a priority despite increases in the cost of living
- Competitive socialising ticks a lot of boxes
- Quality food and drink options remain important for consumers

“The summer season offers exciting opportunities for leisure operators. The school holidays, coupled with the popularity of weather dependent activities during this period, leads to increased participation levels across a range of outdoor activities.”
– Jennie Bryans, Leisure Analyst
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• Summer-based activities in full flow
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• Competitive socialising ticks a lot of boxes
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