



# IT Services – UK – 2023

Report Price: £1495 | \$1995 | €1800

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## This report looks at the following areas:

- How rapid development is driving the market including highly transformative technologies including artificial intelligence; machine learning; edge and quantum computing; cybersecurity; blockchain and virtual and augmented reality following on from cloud computing.
- How market growth has been accelerated by economic disruption.
- How IT has extended to the entirety of the workplace and functions with different implications for the IT service providers.
- Why and how M&A activity remains strong in the IT services market.

Digital transformation has been a long-term trend within both business and consumer activities. It gained a further impetus during the pandemic as companies sought to maintain their business in the face of unprecedented obstacles. As new economic issues arise then so the incentive to invest in ever more efficient and sophisticated IT continues to increase.

Demand for IT services continues to expand irrespective of wider economic developments. Companies faced with pressures from higher interest rates, cost-of-living changes to demand and supply issues arising from either Brexit or the international disruption of sanctions on Russia all seek new ways to improve their competitive position. With IT now traversing virtually every aspect of a business, the appetite to incorporate improved efficiency through IT is almost ubiquitous.

There are few threats to the IT services market in total, with technology development driving demand and supply. Despite the presence of major international operators, the industry also comprises many small and localised businesses. These face the constant challenge of keeping pace with the ever more rapid technology changes. Skill shortages combined with highly attractive employment offering from the major international operators also threaten the smaller operators.



“The term ‘tech-celeration’ is being adopted to describe the constantly accelerating rate of development driving the IT sector. There is no shortage of developments driving rapid and profound changes to the IT structure and the capabilities and prospects of organisations that correctly adopt them.”

– Terry Leggett, Principal Analyst

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Opportunities abound, there is no shortage of new developments emanating from the IT sector and keeping pace with such new opportunities and potential improvements to efficiency spurs major market demand.

### What's included

- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
- Interactive Databook
- Previous editions

### Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

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