

Food Packaging Trends - US - 2022

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- How supply-chain disruption is impacting food packaging
- Steps retailers and brands are taking to reduce the environmental impact of food packaging
- Consumer attitudes and behaviors toward food packaging

Even as consumers look for savings and value amid rapidly rising food prices, they express concern for the environmental impact of food packaging and increasingly expect food manufacturers to make environmentally responsible choices. In turn, the challenge for manufacturers and retailers is to make good on sustainability goals in spite of continued supply chain disruption and rising prices for packaging materials. Food packaging innovation can contribute to the reduction of food waste, a priority for both consumers and retailers with potential to yield both environmental and economic benefits.



“Shoppers may not always give packaging top-of-mind attention, but they acknowledge the important role packaging plays in sustainability and hold food and drink manufacturers responsible for making environmentally responsible decisions.”

– John Owen, Associate Director – Food and Retail

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