

International Cuisine Tracker - US - Q4 2021

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This report looks at the following areas:

By presenting international cuisine as a new, educational experience, brands and operators can appeal to curious and adventurous consumers. Additionally, operators should use suburban sprawl as an opportunity to provide consumers with the international cuisine experiences they previously sought in urban settings.



"International cuisine consumption has decreased year over year, even as consumers return to dining out."

- Sydney Riebe, Associate Analyst, Reports

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