

Dentistry - UK - 2021

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This report looks at the following areas:

- The impact of COVID-19 on dentistry and how providers and patients have reacted to current market conditions
- How the dentistry market will adapt to the post-COVID-19 environment
- The value of individual segments in the market in 2021.

Even before the onset of the COVID-19 pandemic, many people across the UK were finding it difficult to book NHS dental appointments or even register with a dental practice.

More than seven in 10 people are struggling to access dentistry with patients being told they can be treated privately if there are no NHS appointments available. However, private treatment is not an option for everyone as costs can reach into the thousands of pounds and therefore is not affordable for everyone.

According to the British Dental Association (BDA), 19 million fewer dental appointments were undertaken in 2020 than would have been normally expected. During 2019, there were 39.5 million dental appointments.

Between 2016 and 2019, UK expenditure on dental care rose by just over 7% – from £9.35 billion to £10.05 billion. However, due to the ceasing of all dental services from late March to early June 2020 (in England), UK expenditure was estimated to have reached a value of £7.02 billion by year-end – a drop of 31% on 2019 expenditure levels.



“As part of the ongoing response to the pandemic, the interruption to dental service provision has had, and will continue to have, an impact on the income and sustainability of practices, dental laboratories, the dental supply sector, self-employed dental care professionals and support staff.”

– Lewis Cone, Senior B2B Analyst

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- The Association of Dental Anaesthetists
- Association of Dental Groups
- Association of Dental Implantology
- British Academy of Cosmetic Dentistry
- British Association of Dental Nurses
- British Association of Dental Therapists
- British Association of Prosthetists and Orthotists
- British Dental Association
- British Dental Industry Association
- British Endodontic Society
- British Orthodontic Society
- British Society of Dental Hygiene & Therapy
- British Society for Disability and Oral Health
- British Society of Paediatric Dentistry
- British Society for Restorative Dentistry
- Trade magazines
- British Dental Journal
- Dental Health
- Dental Insider
- Dental Nursing
- Dentistry
- Primary Dental Journal
- Private Dentistry
- The Dentist
- Trade events
- British Academy of Cosmetic Dentistry Annual Conference
- British Dental Conference & Dentistry Show 2022
- BDIA Dental Showcase
- Dental Technology Showcase
- Oral Health Conference and Exhibition

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