

Foodservice Alcohol Trends - US - 2021

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and the on-premise alcohol market
- Opportunities in foodservice alcohol delivery
- Alcoholic beverage menu trends
- Anticipated changes in on-premise alcohol consumption



“Operators will need to provide consumers premium alcoholic beverages and on-premise experiences that consumers cannot replicate at home. The development of alcoholic beverage delivery offerings represents a key incremental revenue source for operators and a method for connecting with consumers within their homes.”

– **Caleb Bryant, Associate Director of Food and Drink Reports**

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Table of Contents

OVERVIEW

- **What you need to know**
- **This Report looks at the following areas**
- **Definition**
- **Market context**
- **Economic and other assumptions**
- **COVID-19: US context**

EXECUTIVE SUMMARY

- **Top takeaways**
- **Market overview**
Figure 1: Total US retail sales and forecast of foodservice alcohol, at current prices, 2016-26
- **Impact of COVID-19 on on-premise alcohol**
Figure 2: Short-, medium- and long-term impact of COVID-19 on on-premise alcohol, 2021
- **Opportunities and challenges**
- **Drinking behaviors and habits established during the pandemic will challenge the foodservice alcohol market**
Figure 3: On-premise alcohol attitudes, 2021
- **The foodservice alcohol market will not fully recover until the pandemic subsides**
Figure 4: Coronavirus life disruption concern, any worried, 2021
- **Pandemic accelerates “fewer but better” trend, creating new cocktail opportunities**
- **Alcohol delivery will become a new revenue source for restaurants**
Figure 5: Foodservice alcohol delivery order frequency, by food and drink shopper segmentation, 2021
- **Gen Z consumers are alcohol ambivalent; offer low-alcohol options for this health-conscious group**
Figure 6: On-premise alcoholic drink interest, by generation, 2021
- **Bar menus shrink, but operators expand selection of hard seltzer, rosé, tequila, and NA beer options**
Figure 7: Penetration of hard seltzers at restaurants*, Q2 2018-Q2 2021

THE MARKET – KEY TAKEAWAYS

- **On-premise alcohol market’s recovery depends on the pandemic’s severity**

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- **Moderation trend offers issues and opportunities**
- **States and cities open the door on alcohol delivery**

MARKET SIZE AND FORECAST

- **AFH alcohol sales crater, and a recovery depends on the state of the pandemic**

Figure 8: Total US retail sales and forecast of foodservice alcohol, at current prices, 2016-26

Figure 9: Total US retail sales and forecast of foodservice alcohol, at current prices, 2016-26

MARKET FACTORS

- **US states and cities approve delivered/takeaway cocktails**
- **Consumers’ finances are relatively healthy, but unease will lead to a frugal mentality**

Figure 10: Financial health, 2020-21

Figure 11: Consumer confidence index, 2019-21

- **Delta variant upends the foodservice industry’s recovery**

Figure 12: Coronavirus life disruption concern, any worried, April 2021-August 2021

Figure 13: Activity comfort level, any comfortable, 2021

- **Bars and restaurants struggle with labor shortage**
- **Moderation nation**

Figure 14: Consumption of any alcoholic beverages, 1996-2021*

Figure 15: Mean number of drinks consumed in past seven days, among respondents who drink alcohol, 1996-2021*

- **Consumers are eager to vacation, but COVID concerns linger**

COMPANIES AND BRANDS – KEY TAKEAWAYS

- **Create mocktails and low-ABV drinks for consumers interested in moderation**
- **Bartenders slash alcohol beverage menus**
- **Raise the bar (at home)**
- **Bars can build upon tequila’s momentum and show off wine’s casual side**

COMPETITIVE STRATEGIES

- **Interest in moderation indicates opportunities for low-ABV cocktails**

Figure 16: On-premise alcoholic drink interest, by generation, 2021

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COMPETITIVE STRATEGIES – ALCOHOLIC BEVERAGE MENU TRENDS

- Smaller beverage menus may be here to stay**
 Figure 17: Change in menu incidence of alcoholic beverages, Q2 2018–Q2 2021
- Hard seltzers take the alcohol market by storm but face unique challenges on premise**
 Figure 18: Penetration of hard seltzers at restaurants*, Q2 2018–Q2 2021
 Figure 19: Menu examples, cocktails containing hard seltzer, 2021
- Rosé all day (and all night)**
 Figure 20: Change in menu incidence of wines, Q2 2018–Q2 2021
 Figure 21: Menu examples, cocktails containing rosé, 2021
 Figure 22: Change in menu incidence of top 15 most menued red wines, Q2 2018–Q2 2021
 Figure 23: Change in menu incidence of top 15 most menued white wines on menus, Q2 2018–Q2 2021
- Say g’day to Australian wines**
 Figure 24: Change in wine menu incidence by region of origin, top 10 most menued regions, Q2 2018–Q2 2020
- Growth of NA beer reflects changing consumer preferences**
 Figure 25: Change in menu incidence of top 20 most common beer types on menus, Q2 2018–Q2 2021
- Tequila rises above other spirits**
 Figure 26: Change in menu incidence of spirits used in cocktails, Q2 2018–Q2 2021

MARKET OPPORTUNITIES

- Bring the bar to the home**
- Simplify operations with streamlined drinks and technology investments**
- Experiences and escapism are valued now more than ever**
- Expand past the margarita and harness the white-hot tequila market’s momentum**
 Figure 27: Trended spirit engagement, by spirit type, net: highly/extremely engaged, among consumers of each respective spirit type, 2018–21
- On-premise innovation can highlight wine’s fun and adventurous side**
 Figure 28: Alcoholic beverage associations, 2021

What's included

- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
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THE CONSUMER – KEY TAKEAWAYS

- **Alcohol delivery will become a new revenue source for restaurants**
- **Delta variant crashes happy hour**
- **Consumers enjoyed the cost savings of drinking at home during the pandemic**
- **Gen Z’s drinking behaviors and preferences will challenge the AFH alcohol market**

ON-PREMISE CONSUMPTION OCCASIONS BY BEVERAGE TYPES

- **Beer and hard seltzer battle for key on-premise drinking occasions**
 Figure 29: Correspondence Analysis – Symmetrical map – On-premise consumption occasions by beverage type, 2021

FOODSERVICE ALCOHOL DELIVERY/TAKEOUT

- **Use of alcohol delivery is low but offers new revenue opportunities**
 Figure 30: Foodservice alcohol delivery order frequency, by select AFH alcohol attitudes, 2021
- **Deliver consumers premium, unique, and experiential alcoholic beverages**
 Figure 31: Foodservice alcohol delivery order frequency, by food and drink shopper segmentation, 2021
 Figure 32: Foodservice alcohol delivery order frequency, by age and income, 2021
- **Create drinks for a group**
 Figure 33: Foodservice alcohol delivery/takeout interest, by alcohol delivery purchase frequency, 2021

ANTICIPATED AFH ALCOHOL PURCHASES AND REASONS WHY

- **Consumers want to return to bars, but Delta ruins the happy hour**
 Figure 34: Anticipated AFH alcoholic beverage purchases, 2021
 Figure 35: Anticipated AFH alcoholic beverage purchases, by select demographics, 2021
- **Welcome consumers back with unique drinking experiences**
 Figure 36: Anticipated AFH alcoholic beverage purchases, by AFH alcohol attitudes, 2021
- **Younger consumers missed the AFH drinking experience**
 Figure 37: Reasons for purchasing alcoholic drinks AFH more often, by age, 2021

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- Executive Summary
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- Powerpoint Presentation
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- **Some at-home drinking behaviors and experiences may carry over post-pandemic**

Figure 38: Reasons for purchasing alcoholic drinks AFH less often, 2021

ON-PREMISE ALCOHOLIC DRINK INTEREST

- **Cocktails can go both high and low**

Figure 39: On-premise alcoholic drink interest, by generation, 2021

- **Low-alcohol cocktails can provide moderation to low-frequency alcohol consumers**

Figure 40: On-premise alcoholic drink interest, by alcohol consumption frequency, 2021

- **Use delivery to promote new alcoholic beverages**

Figure 41: On-premise alcoholic drink interest, by alcohol delivery/takeout frequency, 2021

- **Incorporate hard seltzers into cocktails**

Figure 42: On-premise alcoholic drink interest, by alcoholic beverages consumed on-premise, 2021

ON-PREMISE ALCOHOL ATTITUDES

- **Consumers want to return to bars, but Delta and cost savings of drinking at home deter visitation**

Figure 43: On-premise alcohol attitudes, pandemic attitudes, 2021

Figure 44: premise alcohol attitudes, home vs away from home attitudes, 2021

Figure 45: On-premise alcohol attitudes, general attitudes, 2021

- **Millennials and Gen X will spend extra for a premium cocktail**

Figure 46: On-premise alcohol attitudes, by generation, 2021

- **Social media-friendly drinks are most appealing to Black consumers**

Figure 47: premise alcohol attitudes, by race/ethnicity, 2021

ALCOHOL BEVERAGE DRINKING BEHAVIORS: DURING PANDEMIC AND POST-PANDEMIC

- **Elevated at-home drinking experiences pose a strong competitive threat to on-premise alcohol**

Figure 48: alcoholic beverage drinking behaviors, during pandemic and post pandemic, 2021

- **Gen Z prefers smaller group drinking experiences**

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Figure 49: alcoholic beverage drinking behaviors, post pandemic, by generation, 2021

APPENDIX – DATA SOURCES AND ABBREVIATIONS

- Data sources
- Sales data
- Forecast
- Consumer survey data
- Abbreviations and terms
- Abbreviations
- Correspondence Analysis Methodology

APPENDIX – THE MARKET

Figure 50: Total US retail sales and forecast of foodservice alcohol, at inflation-adjusted prices, 2016-26

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