

Household Cleaning Equipment - US - 2021

Report Price: £3695 | \$4995 | €4400

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and the household cleaning equipment market
- Current and future household cleaning equipment usage behaviors
- Important purchase factors for household cleaning equipment
- Attitudes and barriers for robotic floor cleaning equipment



“Elevated cleaning frequency during the pandemic naturally benefitted the market, which reached an estimated \$5.6 billion in 2021. The future of the cleaning equipment space will be shaped by innovations around convenience: whether that be saving time or simplifying sustainability.”

– **Rebecca Watters, Senior Household Care Analyst**

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