

OTC Pain Management - US - 2021

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and the OTC pain management market
- How lifestyle shifts stunted market growth in light of COVID-19
- External analgesics a bright spot in the category
- How adopting self-care positioning will provide support for holistic health needs



“The pain management market suffered from 2020-21 due to shifts in typical routines during the pandemic that reduced the need for OTC pain remedies.”

– **Jennifer White Boehm**,
Director, Health, Household
and Personal Care Reports

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