

Cannabis and Health - US - March 2021

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and cannabis use for health management.
- Health and wellbeing needs drive cannabis growth.
- Brands can offer medical guidance through non-traditional resources.
- Merging cannabis treatment with healthcare platforms/services will transform the industry.



“Evolving consumer health needs puts pressure on at-home treatment methods for managing newfound mental, emotional and physical stressors. Cannabis products have proved to be essential health management tools and are sought after to manage both diagnosed and undiagnosed health conditions.”

– **Andrea Wroble, Senior Research Analyst, Health and Wellness**

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Table of Contents

OVERVIEW

- What you need to know
- Key issues covered in this Report
- Definition
- COVID-19: Market context

EXECUTIVE SUMMARY

- **Top takeaways**
- **Impact of COVID-19 on cannabis use for health management**
 Figure 1: Short-, medium- and long-term impact of COVID-19 on personal health management and cannabis use for health management, February 2020
- **Opportunities and Challenges**
- **Health and wellbeing provides platform for cannabis use and industry growth**
 Figure 2: Description of cannabis and CBD use, November 2020
- **Lean into alternative care resources to engage medically focused users**
 Figure 3: Resources for cannabis and CBD health information, by status of medical cannabis prescription, November 2020
- **Aging consumers need guidance to connect medical conditions with cannabis treatment**
- **Adults are seeking tailored treatments for specific medical needs**
 Figure 4: Trial and interest in cannabis and CBD health innovations, November 2020

THE MARKET – KEY TAKEAWAYS

- The medicinal cannabis market remains steady
- Health needs drive overall cannabis use
- Medical research can shape perceptions of cannabis products
- COVID-19 spurs health-specific cannabis use, with a focus on stress relief
- Building a joint relationship with the aging population
- High potential for cannabis and health tech

CANNABIS AND HEALTH USERS BY THE NUMBERS

- Majority of cannabis users do not have a medical card...

What's included

- Executive Summary
- Full Report PDF
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Figure 5: Status of prescription for medical cannabis, by recreationally legal states vs medically legal states, November 2020

- **...But health and wellness drives usage of cannabis and CBD**

Figure 6: Description of cannabis and CBD use, November 2020

- **Self-diagnosis resonates with youth; medical opportunity with aging adults**

Figure 7: Description of cannabis and CBD use, by age, November 2020

- **Parents are willing to manage health conditions with cannabis**

Figure 8: Description of cannabis use, by parental status, November 2020

MARKET FACTORS

- **Increased research breeds both positive and negative feedback**

Figure 9: Peace Naturals company attributes, November 2017

- **The vague claim landscape for CBD products continues**
- **Impact of the COVID-19 on cannabis for health management**

Figure 10: Short-, medium- and long-term impact of COVID-19 on personal health management and cannabis use for health management, February 2020

- **Lockdown**
- **Re-emergence**
- **Recovery**

MARKET OPPORTUNITIES

- **Use joint health and mobility claims to reach aging non-users**

Figure 11: Receptra Naturals Serious Relief Targeted Topical, Instagram post, January 2021

- **Innovations in canna-beauty segment point to health opportunities**

Figure 12: High Skin Care Instagram post, February 2021

- **A budding relationship between cannabis and personalized health tech**

Figure 13: Mode personalized cannabis device and app, July 2020

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COMPANIES AND BRANDS – KEY TAKEAWAYS

- Brands introduce new terminology with “THC-free” formulas
- Cannabis brands can leverage modern medical facilities to build trust
- Connect cannabis formulas to intended health benefits

COMPETITIVE STRATEGIES

- “THC-free” is the new CBD
Figure 14: Dosist THC-free formula Instagram post, January 2021
- Wellness-focused brands tap into an updated concierge model
Figure 15: Etain Health medical marijuana dispensary Instagram post, August 2020
- Therapeutic formulas lead with the intended benefit
Figure 16: Level Protab cannabis-infused pain relief tablet Instagram post, October 2020

THE CONSUMER – KEY TAKEAWAYS

- Increased stress results in an uptick in cannabis use
- Getting in the weeds with day-to-day emotional health stressors
- Access to experts can improve experience for users and guide non-users
- Tailored formulas spark interest for niche health management needs
- Self-lead research drives cannabis use for health management

CHANGE IN CANNABIS USAGE

- Uptick in cannabis usage to regulate consumer wellbeing
Figure 17: Change in cannabis use, by age, November 2020
- Parents of multiple kids increase cannabis consumption
Figure 18: Using cannabis more often compared to last year, by parental status, November 2020
- Financial situation does not disrupt cannabis usage
Figure 19: Change in cannabis use, by financial status, November 2020
- Increase in stress demands cannabis solutions
Figure 20: Reasons for increase in cannabis use, November 2020
- Young adults are focusing inward, but also need physical relief

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- Executive Summary
- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
- Interactive Databook
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Figure 21: Select reasons for increase in cannabis use, by age, November 2020

HEALTH CONDITIONS MANAGED WITH CANNABIS AND CBD

- **Cannabis has reach treating emotional health; CBD competes in pain relief**

Figure 22: Health conditions managed with cannabis and CBD, November 2020

Figure 23: Health conditions managed with cannabis and CBD, November 2020

CHALLENGES WITH CANNABIS FOR HEALTH MANAGEMENT

- **Limited access to medical experts and product inhibits usage**
Figure 24: Challenges with using cannabis for health management, November 2020
- **Getting in the weeds with young male users about cannabis for health**

Figure 25: Challenges with using cannabis for health management, by gender and age, November 2020

- **Condition-specific users are seeking healthcare resources**
Figure 26: Releaf Instagram post, September 2020
Figure 27: Challenges with using cannabis for health management, by health users of cannabis, November 2020

HEALTH INFORMATION TO ENGAGE NON-USERS

- **Non-users want specifics on health conditions manageable with cannabis**

Figure 28: Health information needed to engage non-users, November 2020

Figure 29: Medical cannabis mentor #askcMD advertisement, June 2019

- **Connect with the aging population through chronic health management**

Figure 30: Health information needed to engage non-users (select), by age, November 2020

TRIAL AND INTEREST IN CANNABIS/CBD HEALTH INNOVATIONS

- **Cannabis innovations within health captures high interest with consumers**

Figure 31: Trial and interest in cannabis and CBD health innovations, November 2020

Figure 32: Rehab Cooling Roll-On CBD, September 2020

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- Full Report PDF
- Infographic Overview
- Powerpoint Presentation
- Interactive Databook
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• **Addressing the gap in tailored treatments for women’s health needs**

Figure 33: Foria Wellness Awaken Arousal Oil with CBD, January 2021

Figure 34: Trial and interest in cannabis product for women’s health, by age, November 2020

• **Tailor productivity formulas to young professionals**

Figure 35: Trial and interest in cannabis product for increased focus/productivity, by age, November 2020

Figure 36: Plant People Stay Sharp products, January 2021

RESOURCES FOR CANNABIS/CBD HEALTH INFORMATION

• **The canna-market continues to rely on natural curiosity**

Figure 37: Resources for cannabis and CBD health information, November 2020

• **Capture the attention of young adults through familiar platforms**

Figure 38: Select resources for cannabis and CBD health information, by age, November 2020

• **Prescription users pursue alternative resources and digital networks**

Figure 39: Resources for cannabis and CBD health information, by status of medical cannabis prescription, November 2020

APPENDIX – DATA SOURCES AND ABBREVIATIONS

- **COVID-19: US Context**
- **Data sources**
- **Consumer survey data**
- **Mintel Trend Drivers**
- **Abbreviations and terms**
- **Abbreviations**

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- Infographic Overview
- Powerpoint Presentation
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