

Drug Stores - US - February 2021

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and the drug store sector
- How a down economy is impacting drug stores
- Where consumers are shopping for drug store needs and what they are buying by channel
- Usage and attitudes toward in-store retail healthcare clinics



"It's a challenging time for drug stores. However, with a global pandemic shaping consumer perceptions and behaviors, including influencing more proactivity when it comes to managing their holistic wellbeing, drug stores have never been in a more prime position to shine."

- **Diana Smith, Associate Director – Retail & eCommerce**

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