

Patio & Backyard Living - US - February 2021

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and the outdoor furniture market
- Ownership and interest in selected outdoor items
- Sources of inspiration for updating outdoor spaces



"2020 was a good year for the outdoor furniture market. The pandemic caused consumers to stay home, and most gained a newfound appreciation for their outdoor spaces. The uncertainty of the pandemic means 2021 will be a similar year with Americans relying on their yards, decks, balconies and patios for relaxation."

- **Kristen Boesel, Senior Lifestyles and Leisure Analyst**

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