

# Attitudes about Cannabis and CBD: Incl Impact of COVID-19 - US - June 2020

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## This report looks at the following areas:

- The impact of COVID-19 on consumer attitudes about cannabis and cannabis use, both recreationally and medically.
- How cannabis might be used to revive a struggling economy and fight recession.
- How consumer attitudes have evolved over the past four years
- How knowing someone who uses cannabis legally – for recreation or medical purposes – impacts attitudes.



"Consumer attitudes towards legal cannabis – including legalization and use – are trending positively over the last four years. COVID-19 has brought significant changes to the daily lives and routines of consumers and will help shape how consumer attitudes continue to evolve."

– Michele Scott, Senior Analyst

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