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"The COVID-19 outbreak has raised the demand for cooking oil as part of the shift from dining out to cooking at home, which has accelerated the growth in the retail market of cooking oil."

- Roolee Lu, Research Analyst

This report looks at the following areas:

This Report looks at consumers' purchase and consumption habits of cooking oils, and their general attitudes towards and perceptions of cooking oils.

Mintel defines the cooking oil market as any oils which are used in food preparation derived from plants. This market covers packaged olive, sunflower seed, soybean, rapeseed, corn/maize (germ) and other cooking and edible oils. Market size is based on retail sales; market volume is based on tonnes of consumption.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Appendix – Methodology and Abbreviations Methodology Abbreviations

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