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### This report looks at the following areas:

- The impact of COVID-19 on the manned security market
- Trends in cash usage and what it means for the future of the cash-in-transit segment
- Developments in the UK prison system and what it means for the custodial services segment
- How the emergence of digitally-integrated security systems will shape the sector's future
- · Changes in industry structure and their drivers
- Company activity and responses to COVID-19

With 41% of respondents to Mintel's *COVID-19 Tracker* stating that they were avoiding the use of cash where possible as of mid-November 2020, we expect an acceleration in the declining usage of cash for as long as COVID-19 remains a public concern.

COVID-19 has caused immense disruption to the economy. For the manned security market this impact has been indirect and felt through its effects on other businesses, such as in the retail and leisure sectors that manned security operators serve.

The financial pressures induced by the pandemic will draw clients' focus towards cost, and favour the implementation and integration of digital security system devices to enhance value without introducing significant costs through additional personnel.

With further increases to the minimum wage expected, labour costs (particularly in the cash-in-transit segment) will be a serious drag on the sector's profitability. This will incentivise investment in technological solutions, such as smart safes, that enable more efficient monitoring to accurately determine the number of collections required, and therefore reduce labour costs.



"Manned security services' essential role in protecting businesses from crime has helped reduce the impact of COVID-19 on market value. However, the pandemic's effect on businesses nonetheless poses a significant barrier to growth, particularly in the cash-intransit segment."

- Francesco Salau, B2B Analyst, 27 November 2020

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The implementation of similar security devices in tandem with manned guarding activities will also offer opportunities to reduce the impact of labour costs by enhancing the capability of existing personnel. The digital integration of security devices, meanwhile, promises reductions in maintenance costs over the long term, while offering enhanced capabilities such as Al and data analytics.

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### Table of Contents

### **OVERVIEW**

- Key issues covered in this Report
- COVID-19: Market context
- Covered in this Report

### **EXECUTIVE SUMMARY**

Impact of COVID-19 on manned security

Figure 1: Short-, medium- and long-term impact of COVID-19 on the manned security market, 27 November 2020

- The market
- Market size and forecast

Figure 2: Manned security market size and forecast, 2015-25, (£ million)

Market segmentation

Figure 3: UK manned security market segmentation, 2016–20, (£ million)

Companies and brands

#### **ISSUES AND INSIGHTS**

- Growing digitisation of cash-in-transit to be amplified by COVID-19
- Security system integration will improve the sector's perceived value while reducing operating costs

### THE MARKET - KEY TAKEAWAYS

- COVID-19 disruptions drag the manned security market's value below 2016 levels
- Cash-in-transit segment hit hardest as store closures compound past trends
- Relaxation of COVID-19 restrictions and renewed investment in custodial services to support future manned security activity
- Consumer reluctance and store closures accelerate the declining relevance of cash
- Digital integration will be instrumental to the manned security market's future appeal

### **MARKET SIZE**

 Indirect effects of lockdown and reduced economic activity drives market size reversal

Figure 4: Short-, medium- and long-term impact of COVID-19 on the manned security market, 27 November 2020

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Figure 5: UK manned security market size, 2016-20, (£ million) [26 November 2020]

#### **MARKET SEGMENTATION**

 Custodial services overtake cash-in-transit as consumers eschew cash in 2020

Figure 6: UK manned security market segmentation, 2016-20, (£ million)

- Manned guarding
- Cash-in-transit

### **MARKET FORECAST**

 Return of economic activity and COVID-19 management to support future growth

Figure 7: UK manned security market forecast, 2020-25, (£ million)

Figure 8: UK manned security market forecast by segment, 2020-25, (£ million)

### **MARKET TRENDS**

- Card is king as cash payments continue to trend downwards
- COVID-19 and cash usage

Figure 9: Volume of cash withdrawn and average withdrawal value, Q1 2017–Q2 2020, (left axis: £ million, right axis: £)

- · Growth of contactless payment
- · The data revolution is shaping the future of manned security
- Impact of digital transformation security is acknowledged but cost and maturity are still key hurdles for operators to tackle
- Developments in security technology

### **MARKET DRIVERS**

 Supressed high-street activity induced by COVID-19 shrinks growth opportunities

Figure 10: Average actual weekly hours of work for full-time workers (seasonally adjusted), 2018-20, (hours worked)

 Impact of COVID-19 on retail and leisure industries will pass-through to the manned security market

Figure 11: Business trading status by industry, 1 October – 19 November 2020, (% of businesses)

Figure 12: Implemented changes to operating hours due to local or national lockdowns by industry, 1 October – 19 November 2020, (% of businesses that have not permanently ceased trading)

### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

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### Report Price: £1495 | \$1995 | €1800

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## COVID-19 and ATM closures are accelerating a technologyled restructuring of the cash-in-transit market

Figure 13: Monthly number of transactions at LINK ATMs, 2017–20, (number of transactions

Figure 14: Number of LINK ATMs, 2010-H1 2020, (number of LINK ATMs)

 Flurry of investment driven by overcrowding will sustain custodial service market growth

Figure 15: UK prison population projections, 2019-23, (total prison population)

Improving prison service quality and addressing COVID-19
will introduce costs for operators

Figure 16: Annual number of assaults in prison in England and Wales, 2010-20, (assaults per 1,000 prisoners)

#### **COMPANIES AND BRANDS - KEY TAKEAWAYS**

- Divergence in growth between activities highlights digitisation as the driver of future growth
- COVID-19 pressure on cash-in-transit leads to redundancies

### **INDUSTRY STRUCTURE**

Changes in industry structure

Figure 17: Analysis of changes in 'private security' activities, 2016-20, (number of outlets and businesses)

Figure 18: Analysis of changes in 'security system service' activities, 2016–20, (number of outlets and businesses)

Structure by employment

Figure 19: Analysis of the employment structure of 'private security' activities, 2019-20, (number of outlets)

Figure 20: Analysis of the employment structure of 'security system service' activities, 2019–20

Structure by turnover

Figure 21: Analysis of the financial structure of 'private security' activities, 2019-20, (number of businesses)

Figure 22: Analysis of the financial structure of 'security system service' activities, 2019-20, (number of businesses)

### **COMPANY PROFILES**

- GEOAmey PECS
- Recent company activity
- Financial information

Figure 23: Financial analysis of GEOAmey PECS, 2014-18

- G4S Cash Solutions (UK)
- Recent company activity

### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

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### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



#### Financial information

Figure 24: Financial analysis of G4S Cash Solutions (UK), 2015–19

- Loomis UK
- Recent company activity
- · Financial information

Figure 25: Financial analysis of Loomis UK, 2014-18

- Mitie
- Recent company activity
- Financial information

Figure 26: Financial analysis of Mitie Group (Security division)\*, 2016–20

- Securitas Security Services UK
- Recent company activity
- Financial information

Figure 27: Financial analysis of Securitas Security Services UK, 2015–19

# APPENDIX – DATA SOURCES, ABBREVIATIONS AND SUPPORTING INFORMATION

Abbreviations

## **FURTHER SOURCES AND CONTACTS**

- Trade associations
- Association of Security Consultants
- British Security Industry Association
- Skills for Security
- International Professional Security Association
- Security Industry Authority
- Trade magazines
- FM World
- Intersec
- Professional Security
- Trade events
- IFSEC International
- Intersec Expo
- International Security Expo 2021
- International Security Week
- Security and Policing 2021

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